



Innovation for Growth

Press release August 24, 2011

Prevas helping Barilla Wasa modernize production

Prevas is helping Barilla Wasa modernize its crispbread production in Filipstad. Amongst other things, Prevas will supply project management and software development. The order value is approximately SEK 1 million.

The Wasa bakery was founded in 1919 in Sweden and has been part of the Italian Barilla Group since 1999. Significant investments are being made to improve, for example, production capacity and efficiency at the crispbread bakery in Filipstad. Prevas is tasked with supplying an overall solution to modernize segments of Barilla Wasa's crispbread production line. The overall solution includes delivery of software, hardware and hardware connection.

"Barilla Wasa is a strategically important customer for Prevas in the Värmland region. We hope that with this project, we can embark on a long and – for both parties – profitable relationship in the field of industrial IT," says Matz Axelsson, Business Unit Manager at Prevas.

"Prevas' ability to provide high-quality solutions at the right time combined with its utilization of well-documented procedures for project management and support convinced us to select Prevas as our cooperation partner," says Brian Folkesson at Barilla Wasa.

Swedish industry is faced with major challenges. No matter what businesses do, there is generally another player somewhere else in the world prepared to do the same thing, both quicker and less expensively. To survive and grow, companies are constantly forced to develop new and smarter products and production methods. Or to get help with the task. Prevas does everything in its power to find effective solutions for its customers.

"If we can contribute to increasing their level of competitiveness, we have achieved our goal – to create sustainable growth," continues Matz Axelsson.

For more information and follow-up

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About Prevas

Prevas was founded in 1985 and is currently the Nordic leader for embedded systems and industrial IT. We are the main supplier and innovative development partner to leading companies in industries such as life science, telecommunications, vehicle, defense, energy and engineering. Prevas' core operation is to develop intelligence in products and industrial systems for world-leading companies. Prevas' solutions are renowned for innovation, quality assurance and reliable delivery. Offices are located in Sweden, Denmark, Norway, the United Arab Emirates and India. The company has just over 500 employees. Prevas has been listed on the NASDAQ OMX Nordic Exchange in Stockholm since 1998.

For further information, see www.prevas.se.

About Barilla Wasa

The Wasa bakery was founded in 1919 in Sweden and has been part of the Italian BARILLA Group since 1999. Wasa markets crispbread and other bakery products in 40 countries including, for example, the Scandinavian countries, Germany, Poland, Holland, France, Italy and the U.S. Wasa has three bakeries, which are located in Filipstad (Sweden), Hamar (Norway) and Celle (Germany). For more information, please visit www.wasa.com.